

## Town of The Pas

Welcome to The Pas, a place with a colourful heritage and a land of opportunities.

The Pas is one of the oldest and most striking settlements in northern Manitoba. It originally started as a trading post during a time when the Europeans were focused on furs to feed the fashion houses of Europe. Industrial activities in general and forestry and transportation in particular in the late 1800s and early 1900s fostered the growth of The Pas and directly led to the incorporation of the Town of The Pas in 1912.

Today's The Pas is characterized by a stable and diversified economic base with forestry, agriculture, service and transportation being the major industrial pillars of the regional economy. This is a community that is almost immune to the boom and bust economic cycles that have been haunting many single-industry communities in Canada's north for decades. Tourism, a burgeoning industry in a global setting, is well positioned for further development in The Pas area given the area's abundant adventure travel and eco-tourism resources.

The Pas continues to be the "Gateway to the North" in the 21st century. Today the future holds as much promise as ever, and Northerners here look forward to the new millennium.